

# ONLINE ADVERTISING

## RATE CARD



### 1 EDITION

#### MAGAZINE ADVERTS

DOUBLE PAGE SPREAD	£1,850
FULL PAGE	£1,050
HALF PAGE	£850
QUARTER PAGE	£550
EIGHTH OF A PAGE	£375

#### INTERACTIVE LINKS

£350

#### SPONSORSHIPS

MINI	£950
REGULAR	£1,500
SUPER LARGE	£2,500

#### COMPANY PROFILE

£950

#### SPONSOR 'LIVE ONLINE' NEWSLETTER

£900

#### OFFSHORE WIND MAPS

SMALL ADVERT	87mm (w) x 33mm (h)	£300
MEDIUM ADVERT	87mm (w) x 72mm (h)	£400
LARGE LANDSCAPE ADVERT	185mm (w) x 72mm (h)	£500
LARGE PORTRAIT ADVERT	87mm (w) x 150mm (h)	£500

#### ADDITIONAL MARKETING

4-PAGE GATEFOLD	£2,500
E-SHOT	£650
ARTICLE REPRINT	£POA

#### WEBSITE ADVERTISING

	1 X MONTH	1 X YEAR
BUTTON	£125	£1,250
BANNER HALF	£200	£2,000
BANNER FULL	£300	£3,000
HOME PAGE SUPER BANNER	£900	£9,000

#### COMPLETE DESIGN SERVICE

from £50 (POA)

All adverts designed by us are fully interactive online, so will link to your website and email addresses allowing you to monitor your response: • Adverts • Brochures • Marketing • Corporate Branding

**BESPOKE PACKAGES:** A tailor-made package can be created just for your company by our experienced Account Managers, which includes choices from our huge range of marketing options.

**GREAT DISCOUNTS ARE AVAILABLE WITH THE BESPOKE PACKAGES**