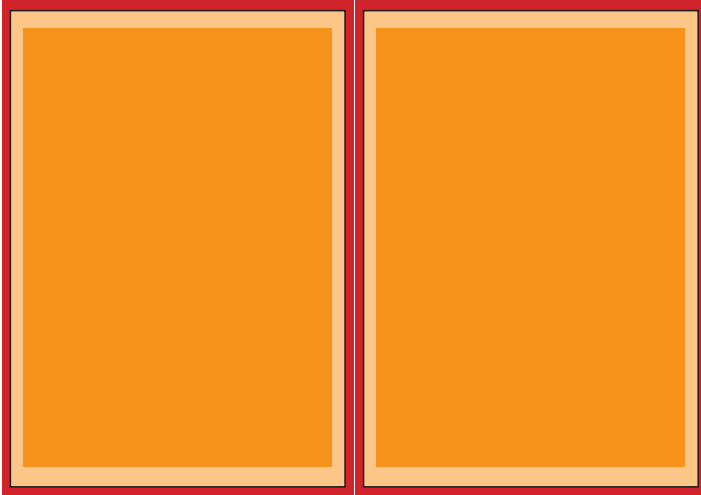


ADVERT ARTWORK SPECIFICATION

IMPORTANT: All dimensions are given in mm (millimetres) – width x height

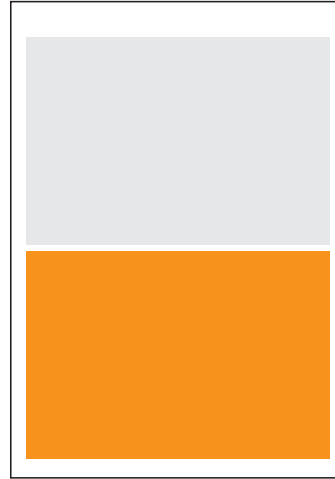
DOUBLE PAGE SPREAD



FORMAT: 1 x DOUBLE PAGE SPREAD (Landscape)

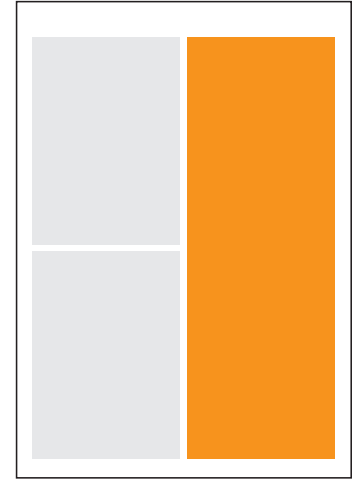
DIMENSIONS: 420mm X 297mm

HALF PAGE ADVERTS



FORMAT:
HALF PAGE (Landscape)

DIMENSIONS:
180mm X 130mm



FORMAT:
HALF PAGE (Portrait)

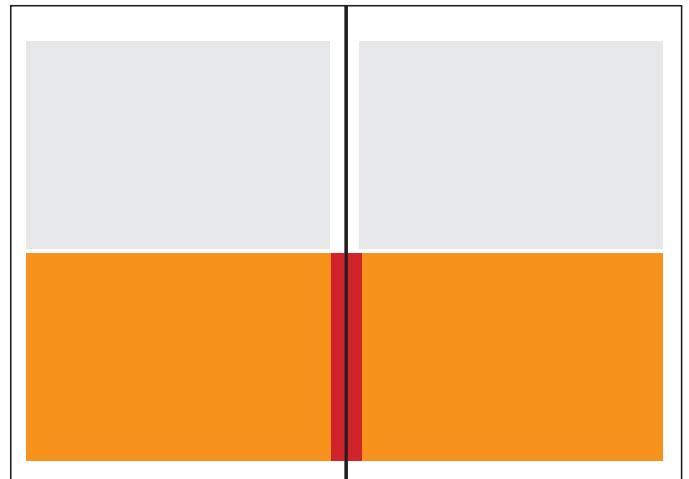
DIMENSIONS:
87mm X 266mm

FULL PAGE



FORMAT:
FULL PAGE (Portrait)

DIMENSIONS:
210mm X 297mm



FORMAT:
HALF PAGE DOUBLE (Landscape)

DIMENSIONS:
390mm X 130mm

PLEASE CHECK THIS SHEET CAREFULLY BEFORE SENDING ARTWORK:

COPY REQUIREMENTS:

FORMATS: We can accept:

- PDF, EPS, TIFF and JPEG files.

FORMATS: PDF: All fonts must be embedded in the file.

IMAGES: If supplying separately, images must be high resolution in JPEG Min 300dpi.

TEXT: If supplying separately, text must be supplied in an editable format. (for example in a Word document or Email)

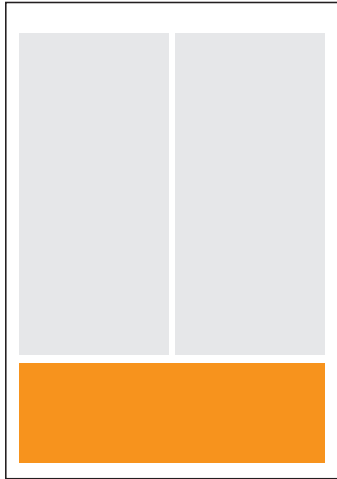
BLEED: NO bleed required on any advert



ADVERT ARTWORK SPECIFICATION Continued...

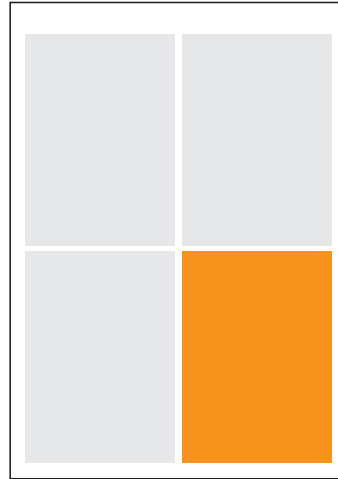
IMPORTANT: All dimensions are given in mm (millimetres) – width x height

QUARTER PAGE ADVERTS



FORMAT:
QUARTER PAGE (Landscape)

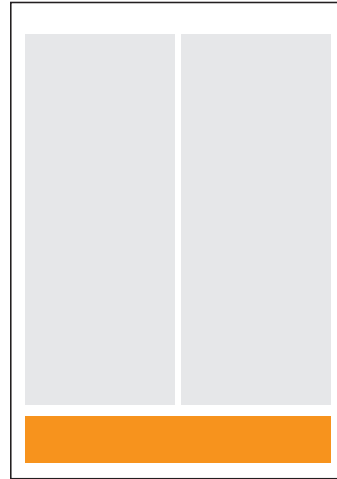
DIMENSIONS:
180mm X 65mm



FORMAT:
QUARTER PAGE (Portrait)

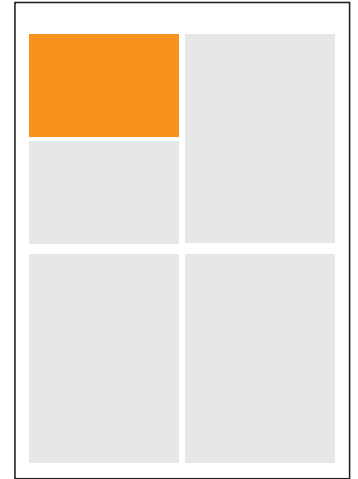
DIMENSIONS:
87mm X 130mm

EIGHTH OF A PAGE ADVERTS



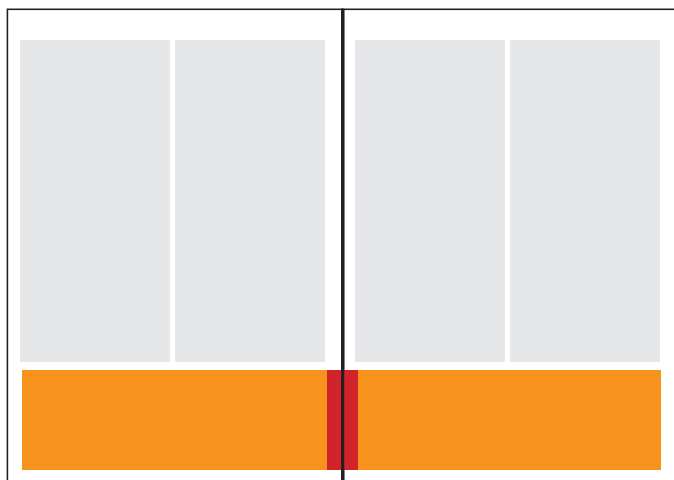
FORMAT:
EIGHTH OF A PAGE (Landscape)

DIMENSIONS:
180mm X 33mm



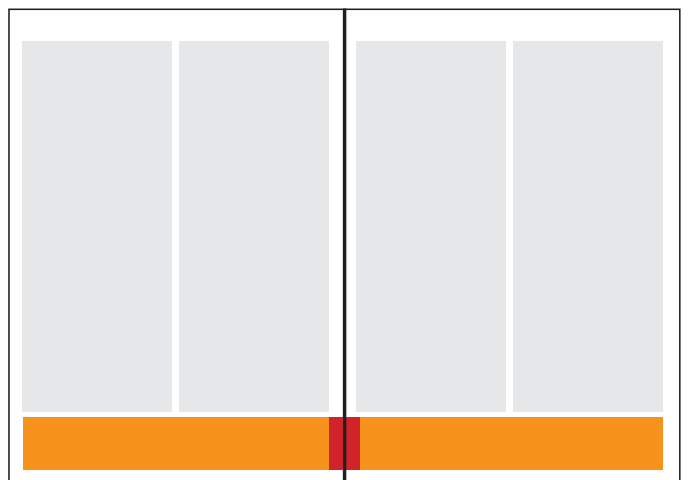
FORMAT:
EIGHTH OF A PAGE (Business Card)

DIMENSIONS:
87mm X 62mm



FORMAT:
QUARTER DOUBLE (Landscape)

DIMENSIONS:
390mm X 65mm



FORMAT:
EIGHTH OF A PAGE DOUBLE (Landscape)

DIMENSIONS:
390mm X 33mm



ADVERT ARTWORK SPECIFICATION Continued...

IMPORTANT: All dimensions are given in mm (millimetres) – width x height

YEAR PLANNER ADVERTS

SMALL	87mm (w) x 33mm (h)
MEDIUM	87mm (w) x 72mm (h)
LARGE (LANDSCAPE)	185mm (w) x 72mm (h)

WALL MAP ADVERTS

SMALL	87mm (w) x 33mm (h)
MEDIUM	87mm (w) x 72mm (h)
LARGE (LANDSCAPE)	185mm (w) x 72mm (h)

ARTICLE REPRINT

Our magazine front cover, your editorial double page spread, back cover of either advert or additional editorial - 4 x A4 pages.

WEB BANNER ADVERTS (Please note, these are maximum sizes)

- Home Page Super Banner: 1240 pixels wide x 586 pixels high
- Banner Advert full: Landscape: 1160 pixels wide x 150 pixels high
- Banner Advert full: Skyscraper: 428 pixels wide x 1024 pixels high
- Banner Advert half: Landscape: 560 pixels wide x 150 pixels high
- Button Advert: 153 pixels wide x 100 pixels high

4-PAGE GATEFOLD

To ensure the best reader experience, Gatefold 2 plus Gatefold 3 would be preferable to be designed as a spread as the example below. *Click on front cover for online example.*

GATEFOLD 1
(front cover)
210mm x 297mm

GATEFOLD 2
(inside front cover)
210mm x 297mm

GATEFOLD 3
(page 1)
210mm x 297mm

GATEFOLD 4
(page 2)
210mm x 297mm

