

ADVERTISING

RATE CARD



	1 EDITION	3 EDITIONS	6 EDITIONS
MAGAZINE ADVERTS			
FULL PAGE	£1,850	£4,700	£9,000
HALF PAGE	£1,150	£2,500	£4,800
QUARTER PAGE	£650	£1,570	£3,000
EIGHTH OF A PAGE	£375	£990	£1,700
INTERACTIVE LINKS			
	£350	£950	£1,850
SPONSORSHIPS			
MINI	£1,150		
REGULAR	£1,750		
SUPER LARGE	£3,000		
ADDITIONAL PAGES	£850		
CLASSIFIED ADVERTISING			
	1 X SERIES	3 X SERIES	
LINEAGE	£50	£150	
SMALL ADVERT	£150	£450	
MEDIUM ADVERT	£250	£750	
LARGE ADVERT	£425	£1,275	
(BUY 3 AND GET 1 FREE)			
YEAR PLANNER			
SMALL ADVERT	£500		
MEDIUM ADVERT	£650		
LARGE ADVERT	£800		
ADDITIONAL MARKETING			
LEAFLET INSERT - UP TO 8 PAGES	£2,100		
MATRIX ADVERT	£300		
CARRIER SHEET	£1,850		
BELLY BAND	£2,900		
4-PAGE GATEFOLD	£4,000		
E-SHOT	£650		
ARTICLE REPRINT	£950 for 1,000		
WEBSITE ADVERTISING			
	1 X MONTH	1 X YEAR	
BUTTON	£125	£1,250	
BANNER HALF	£200	£2,000	
BANNER FULL	£300	£3,000	
COMPLETE DESIGN SERVICE			
	from £120 (POA)		

All adverts designed by us are fully interactive online, so will link to your website and email addresses allowing you to monitor your response: • Adverts • Brochures • Marketing • Corporate Branding

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BESPOKE PACKAGES: A tailor-made package can be created just for your company by our experienced Account Managers. This may include choices from our huge range of options, such as online, in-print and direct e-marketing. **GREAT DISCOUNTS ARE AVAILABLE WITH THE BESPOKE PACKAGES**