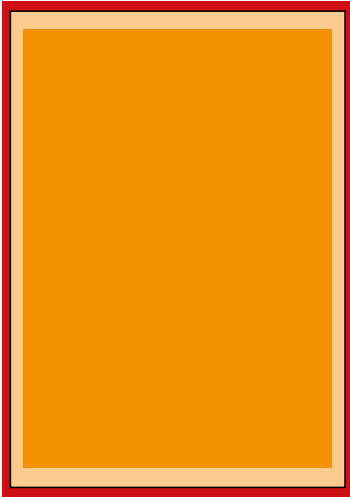


ADVERT ARTWORK SPECIFICATION

IMPORTANT: All dimensions are given in mm (millimetres) – width x height

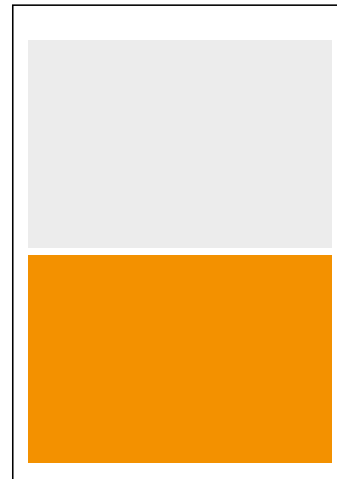
FULL PAGE



FORMAT:
FULL PAGE (Portrait)

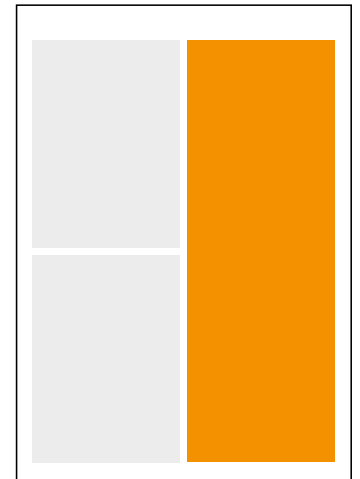
DIMENSIONS:
210mm X 297mm
5mm **BLEED ALL ROUND**
TYPE + BLEED AREA
220mm x 307mm

HALF PAGE ADVERTS



FORMAT:
HALF PAGE (Landscape)

DIMENSIONS:
180mm X 130mm
TYPE AREA ONLY
NO BLEED



FORMAT:
HALF PAGE (Portrait)

DIMENSIONS:
87mm X 266mm
TYPE AREA ONLY
NO BLEED

PLEASE CHECK THIS SHEET CAREFULLY BEFORE SENDING ARTWORK:

COPY REQUIREMENTS:

FORMATS: We can accept:

- Press-ready PDF files.
This is our preferred format.
- EPS, hi-res TIFF and JPEG files.

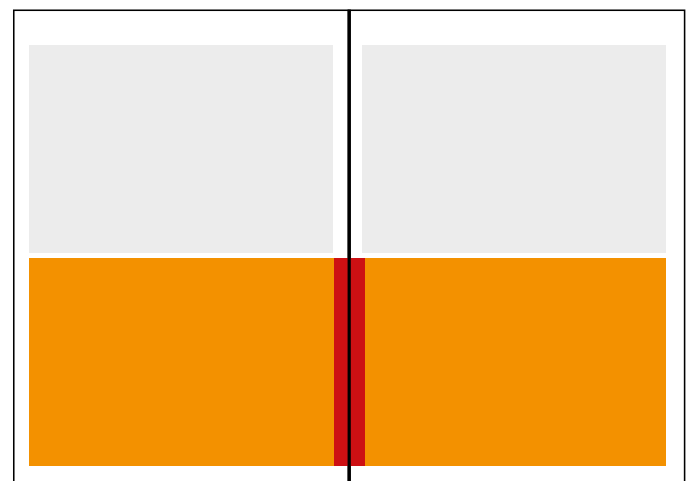
COLOUR: Colours must be 4 colour process – CMYK (No RGB, Spot or Pantone Colours).

FORMATS: PDF: All fonts must be embedded in the file.

IMAGES: If supplying separately, images must be high resolution in JPEG Min 300dpi.

TEXT: If supplying separately, text must be supplied in an editable format. (for example in a Word document or Email)

BLEED: NO bleed required on any advert EXCEPT FULL PAGE ADVERTS.



FORMAT:
HALF PAGE DOUBLE (Landscape)

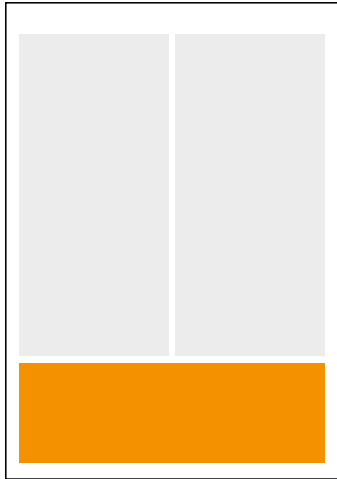
DIMENSIONS:
390mm X 130mm (Allow 30mm for the spine)
TYPE AREA ONLY
NO BLEED



ADVERT ARTWORK SPECIFICATION Continued...

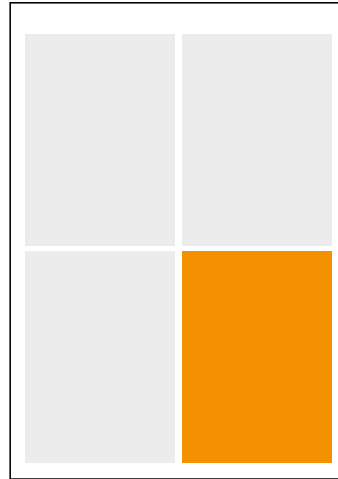
IMPORTANT: All dimensions are given in mm (millimetres) – width x height

QUARTER PAGE ADVERTS



FORMAT:
QUARTER PAGE (Landscape)

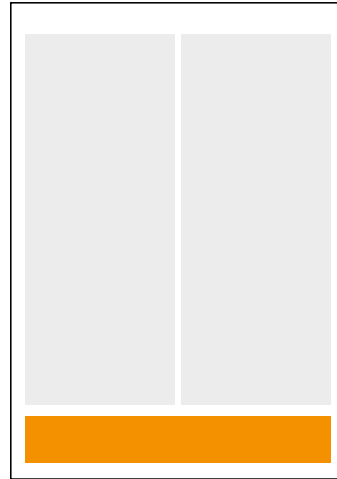
DIMENSIONS:
180mm X 65mm
TYPE AREA ONLY
NO BLEED



FORMAT:
QUARTER PAGE (Portrait)

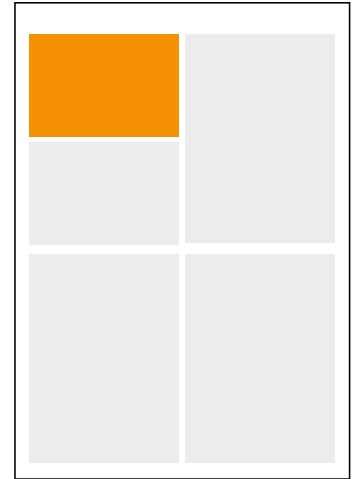
DIMENSIONS:
87mm X 130mm
TYPE AREA ONLY
NO BLEED

EIGHTH OF A PAGE ADVERTS



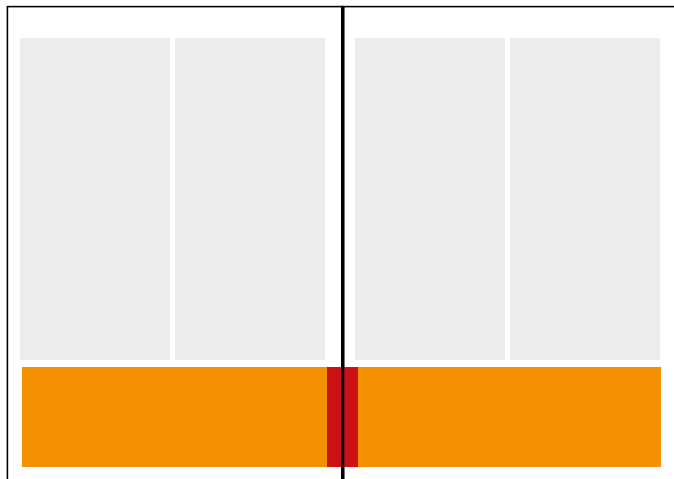
FORMAT:
EIGHTH OF A PAGE (Landscape)

DIMENSIONS:
180mm X 33mm
TYPE AREA ONLY
NO BLEED



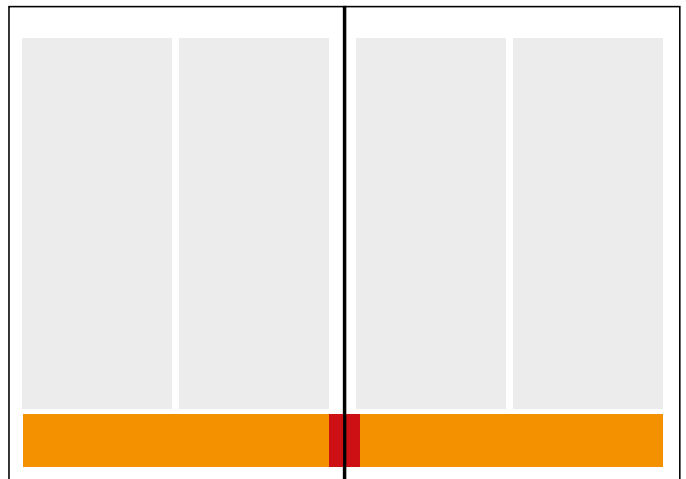
FORMAT:
EIGHTH OF A PAGE (Business Card)

DIMENSIONS:
87mm X 62mm
TYPE AREA ONLY
NO BLEED



FORMAT:
QUARTER DOUBLE (Landscape)

DIMENSIONS:
390mm X 65mm (Allow 30mm for the spine)
TYPE AREA ONLY
NO BLEED



FORMAT:
EIGHTH OF A PAGE DOUBLE (Landscape)

DIMENSIONS:
390mm X 33mm (Allow 30mm for the spine)
TYPE AREA ONLY
NO BLEED



ADVERT ARTWORK SPECIFICATION Continued...

IMPORTANT: All dimensions are given in mm (millimetres) – width x height

CLASSIFIED ADVERTS

SMALL	87mm (w) x 30mm (h)
MEDIUM	87mm (w) x 62mm (h)
LARGE	87mm (w) x 130mm (h)
EXTRA LARGE	87mm (w) x 266mm (h)
LINEAGE	Company name, telephone number, email, website, brief 50 character (approx 4-8 words) description of your business.

MATRIX ADVERTS

SMALL	90mm (w) x 50mm (h)
MEDIUM	90mm (w) x 115mm (h)

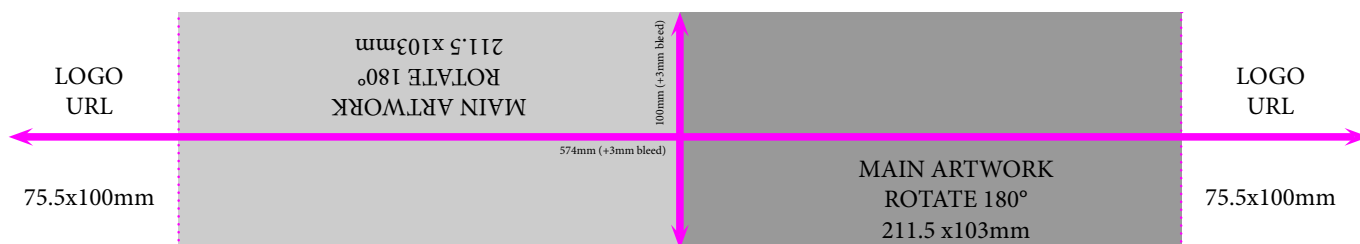
YEAR PLANNER ADVERTS

SMALL	93mm (w) x 40mm (h)
MEDIUM	93mm (w) x 79mm (h)
LARGE (LANDSCAPE)	197mm (w) x 79mm (h)

WALL MAP ADVERTS

SMALL	87mm (w) x 33mm (h)
MEDIUM	87mm (w) x 72mm (h)
LARGE (LANDSCAPE)	185mm (w) x 72mm (h)

BELLY BAND



4-PAGE GATEFOLD

The left or right edges of the page fold inward and meet in the middle of the magazine without overlapping. When the page is folded out it doubles the page size.

ARTICLE REPRINT

Our magazine front cover, your editorial double page spread, back cover of either advert or additional editorial - 4 x A4 pages.

INSERTS

Maximum weight 12g

WEB BANNER ADVERTS

Banner Advert full width: 1160 pixels wide x 150 pixels high. Please note, these are maximum sizes
 Banner Advert half width: 560 pixels wide x 150 pixels high. Please note, these are maximum sizes
 Button Advert: 100 pixels high x 153 pixels wide