

WindEnergy

NETWORK

COMMUNICATION HUB FOR THE WIND ENERGY NETWORK

INTRODUCTION

We offer targeted marketing aimed exclusively at decision makers in the wind energy industry. Our subscribers are from all aspects of the supply chain. They range from the largest multi-nationals, established in the industry for years, to companies diversifying into the wind industry for the first time. They are geographically located within the UK, across Europe and beyond. All information is free to access and free to subscribe.



WIND ENERGY NETWORK COMPRISES OF...

-  **MAGAZINE**
bi-monthly, both
online
and printed versions
-  **SUPPLY CHAIN
REGISTER**
over 2,000
companies listed by
their specialisms,
plus by A-Z
-  **INTERACTIVE
LINKS**
giving more
information about
the companies in
the industry
-  **EVENTS
CALENDAR**
'must attend'
events

[MAGAZINE](#) | [SUPPLY CHAIN REGISTER](#) | [EVENTS](#)

ABOUT THE MAGAZINE

Wind Energy Network magazine is aimed exclusively at senior decision makers specifically in the wind energy industry. It is a glossy magazine, both in print and online, with interactive features. Every edition contains over 100 pages full of news and articles relevant to wind industry decision makers. Our emphasis is on providing good quality and interesting editorial to create a magazine which is well respected by our readers. Contributions are always sought from companies and industry experts. We will gladly help you plan in editorial to form part of your annual marketing mix.

The interactive links throughout the magazine lead to additional supporting information to give our readership a highly informative experience and relevant information at their fingertips – both online and in print.

- Bi-monthly magazine with regular information reaching your core audience
- Features led, showcasing your company's expertise in this area
- 4,200 printed copies mailed to subscribers, hitting the desks of the main decision makers
- 7,300 e-copies sent to subscribers – interactive and immediate – with all the green credentials for those who prefer their media in this format
- Unique interactive links taking our readers to your digital information, enriching the articles with extra information. You can track the responses you get
- Average 15,000+ online views each month – monthly web stats available
- Genuine editorial – the magazine is filled with interesting articles from experts in their field from the whole wind industry supply chain meaning that it is widely read and respected
- No charge for editorial which means free publicity as part of your marketing
- Magazine contains no advertorials making it a great read which people want to engage with

WHO RECEIVES THE MAGAZINE

- » Representing companies across the entire supply chain - company owners, directors and managers
- » Decision makers only. 57% of readers have Manager or Director in their title
- » All readers have subscribed to receive the magazine - worldwide readership

MAGAZINE DISTRIBUTION

- UK
- EUROPE
- REST OF THE WORLD

