

# WindEnergy NETWORK

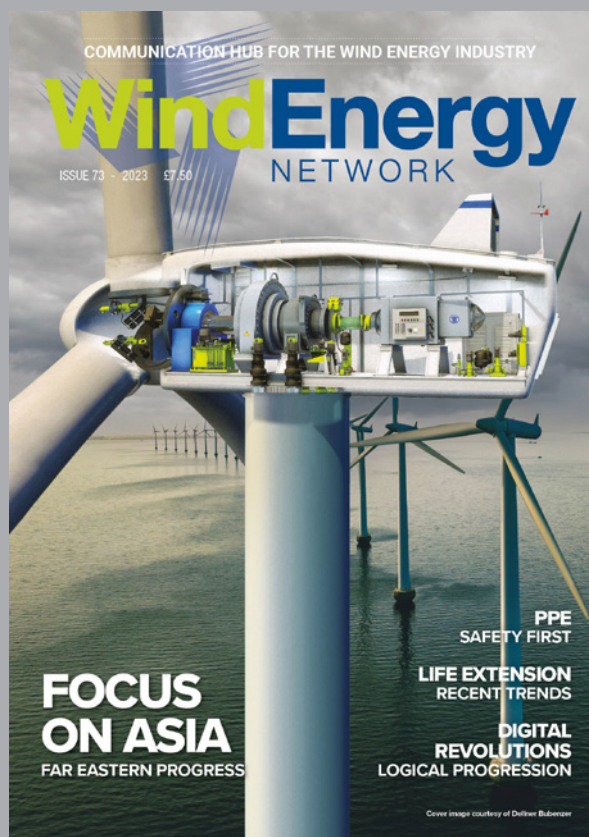
COMMUNICATION HUB FOR THE WIND ENERGY INDUSTRY

## INTRODUCTION

Wind Energy Network magazine is aimed exclusively at key decision makers specifically in the wind energy industry and our readership comprises of CEOs, Marketing & Sales Managers, Technical Advisors and General Managers.

We offer targeted marketing and our subscribers are from all aspects of the wind energy supply chain. They range from the largest multi-nationals, established in the industry for years, to companies diversifying into the wind industry for the first time.

They are geographically located within the UK, across Europe and beyond. All information is free to access and free to subscribe.



## WIND ENERGY NETWORK COMPRISES OF...



### MAGAZINE

bi-monthly, six  
issues per year



### SUPPLY CHAIN REGISTER

over 3,500  
companies listed by  
their specialisms,  
plus by A-Z



### LIMITLESS ONLINE INFO

interactive links  
giving more  
information about  
the companies in  
the industry



### EVENTS CALENDAR

'must attend' events

MAGAZINE | SUPPLY CHAIN REGISTER | EVENTS

# ABOUT THE MAGAZINE

The magazine is features-led and every edition contains news and articles relevant to the wind industry. Our emphasis is on providing good quality and interesting editorial to create a magazine which is well respected by our readers. Contributions are always sought from companies and industry experts. We will gladly help you plan in editorial to form part of your annual marketing mix.

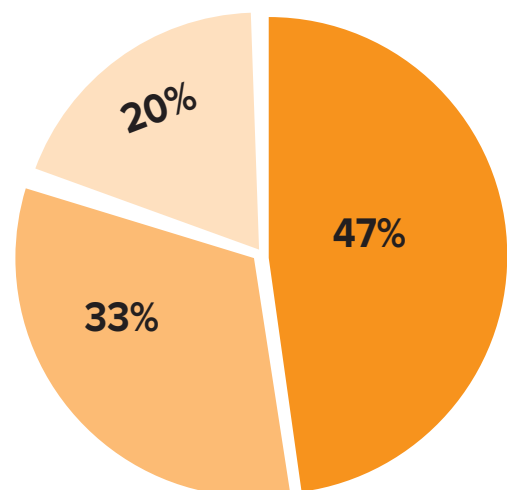
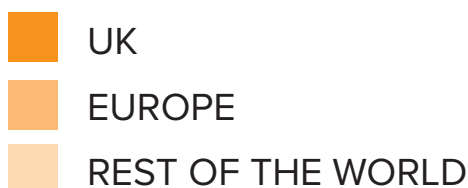
The interactive links throughout the magazine lead to additional supporting information to give our readership a highly informative experience and relevant information at their fingertips.

- Bi-monthly magazine with regular information reaching your core audience
- Features led, showcasing your company's expertise in this area
- Readership: CEOs, Marketing & Sales Managers, Technical Advisors and General Managers.
- Average 20,000+ online views each month
- Unique interactive digital contact links/QR codes taking our readers to your digital information, enriching the articles with extra information. You can track the responses you get
- Genuine editorial — the magazine is filled with interesting articles from experts in their field from the whole wind industry supply chain meaning that it is widely read and respected
- No charge for editorial which means free publicity as part of your marketing

# ONLINE GLOBAL SUPPLY CHAIN REGISTER

We have an online directory of 1,000s of companies working in the wind sector covering all tiers from owner/operators all the way down to manufacturers/suppliers of nuts and bolts. The companies and organisations have been collected from over 11 years working within the sector and the register is an invaluable interactive tool in assisting communication throughout the industry.

## MAGAZINE DISTRIBUTION

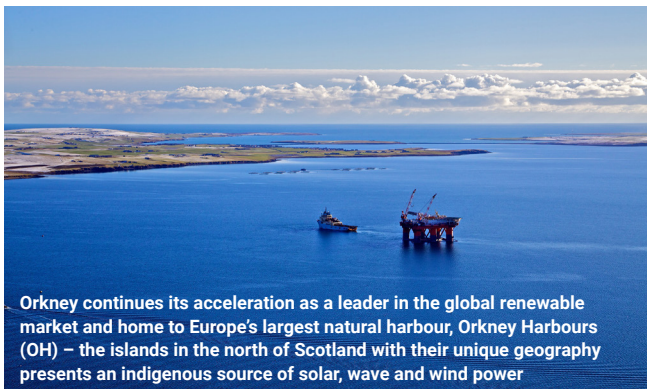


Having interactive links prioritises your editorial in the magazine over those without the links

FOCUS ON SCOTLAND

FEATURE SPONSOR 

## Europe's largest natural harbour



Orkney continues its acceleration as a leader in the global renewable market and home to Europe's largest natural harbour, Orkney Harbours (OH) – the islands in the north of Scotland with their unique geography presents an indigenous source of solar, wave and wind power

Specifically, Orkney's offshore wind offering has gone from strength to strength in recent years. The announcement of ScotWind by Crown Estate Scotland attracted 70 bids from major oil, utility and investment funds to secure developments in 15 locations around the east, northeast, northern and western coast of Scotland.

### Masterplan

Orkney Harbours developed a Masterplan, launched in 2020, a large part of which focuses on offshore wind and renewable energy. ScotWind's impact on OH's Masterplan has been immeasurable this year.

The OH Masterplan has been created with the local community at its heart, outlining a journey towards better opportunities. Not only will the Masterplan safeguard existing jobs, but it will also create new ones, providing career opportunities

across the entire archipelago. The Masterplan is an ambitious blueprint that provides a framework for the long-term future of the islands.

### Long-term benefits

By improving and expanding existing harbours and marine assets, the benefits of ScotWind and the Masterplan don't stop at production of offshore wind energy but put in place new systems which will lead to a creation of long-term jobs and economic benefits at both a local and national level.

Orkney continues to prove itself as leading on port infrastructure by building new facilities. In July 2022, OH joined the Offshore Wind Ports Platform, widening the global audience and increasing awareness surrounding the innovation across the Scottish islands. The construction of new deep-water quays will provide a foundation for current and future developers to pitch round Orkney's

waters and create a new generation of green and carbon-free energy alternatives.

### Support

Paul Olvhoj, business development manager at OH commented: "Our Masterplan clearly shows how Orkney can support the whole life cycle of windfarm development from assembly, installation, marshallings, operations and maintenance through to decommissioning."

### Orkney Harbours

Click the icons to learn more



## ENHANCE AND MAKE THE MOST OF YOUR EDITORIAL IN THE MAGAZINE.

Up to three links/icons to additional information about your company gives our readers just what they need to see at a time when they are interested in learning more about your company's services.

Click the icon to take you straight to your website.

Click the icon to take you straight to your brochure.

Click the icon to play a video.



12 www.windenergynetwork.co.uk

» Up to three links/icons at the end of your editorial to more information.

» The link/icon can be to anything digital such as website, testimonials, brochures, white papers, contact information, mini

CV's, vacancies, case studies, videos, charts and much more.

» Access the stats on the views from your own analytics.

» If you write longer articles we can abridge

the text to appear in the magazine. We will host the full article and add a link to it. Therefore you are not having to cut your story short.

## COST:

1 EDITION (2 MONTHS ONLINE)

£350

6 EDITIONS (1 YEAR ONLINE)

£1850

“WE'VE ADVERTISED IN OTHER PUBLICATIONS IN THE PAST, HOWEVER WE'VE CERTAINLY SEEN OUR BEST RESULTS FROM OUR CAMPAIGNS WITH WIND ENERGY NETWORK. WE'VE RECEIVED NUMEROUS NEW LEADS AND ENQUIRIES OFF THE BACK OF OUR ARTICLES AND ADVERTS.”



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# MAGAZINE FEATURE SPONSORSHIPS

Each edition of the magazine contains a number of different editorial features and opportunities. Each feature contains an in-depth spotlight on an area of interest and importance to the industry. Sponsorship of a feature offers a great opportunity for your company to be seen as the champion in your particular field.

- Your branding on every page of the feature placing you as the leader in your field
- Whole feature designed in your company colours creating brand awareness and recognition
- First double page spread for your editorial and inclusion of eye-catching, strong imagery
- Up to 3 interactive links/icons to more information added at the end of your article offering our readers an easy method of learning more about your company and its expertise
- PDF of your article for you to use in your wider marketing (have it printed/upload to your website/email out etc), making your marketing spend work harder
- Link to your website in our forthcoming features list
- Statistics on the views available through your own analytics

## MINI SPONSORSHIP - 2 PAGES

Sponsorship of a mini feature offers a great opportunity for your company to be seen as the champion in your particular field of expertise. You will have a double page spread which you can use flexibly, perhaps to run a thought leadership article or a technical piece. Your branding will appear at the side of each page and links to up to three places will be added (website/video/brochure for example), directing our readers straight to your information, so you can monitor the response.


Double page editorial


Your logo

Your branding down side of each page

INTERNATIONAL COLLABORATION

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## Intercontinental renewable electricity – 3,800km to the UK

**Recent constraints to global oil and gas supplies have made them both expensive and unreliable – similar criticisms have been previously levelled at offshore wind, onshore wind and solar for years**

Renewable energy is often sourced far from the consumer, a major factor in influencing what projects can go ahead, the amount of energy delivered and cost. It is clear there is no lack of renewable energy resource, but difficulty can lay in getting the energy to the consumer efficiently, ensuring the supply is reliable and secure whilst reducing cost.

**Xlinks – the game changer**  
Xlinks' Morocco – UK Power Project promises to overcome the difficulties presented above, making the transfer of long distant energy supply secure, reliable and cost effective.

It will do so by harnessing high energy wind and high energy solar into a predictable, reliable average of 20 hours per day supply of electricity, on a par with the energy output of the

UK's largest nuclear power station under construction, yet the electricity will be generated in Morocco.

**Why Morocco?**  
Over the last 10 years, Morocco has become an international renewable energy leader, developing innovative projects such as the Noor Ouarzazate Complex, which holds the largest concentrated solar power project. The country's framework fosters renewable energy investment.

Morocco is blessed with excellent solar and onshore wind resources thanks to consistent daylight hours, high solar intensity, and wind speed. It has the third highest Global Horizontal Irradiance (GHI) in North Africa, 20% greater than Spain's GHI (highest GHI in EU) and over twice that of the UK.

solar resources shall be an onsite 20GWH/SGW battery storage system, ensuring reliability of the electricity supply.

**Location**  
The Xlinks power generation shall be located in the Guelmim Oued Noun region in the south with a consistent part of generation investment made locally. The project will require the production of locally manufactured components, creating nearly 10,000 jobs during construction, of which 2,000 will become permanent and it is expected that the remaining jobs will roll out future projects once this project is complete.

The in-country expertise will support the Xlinks project, with local and national coordination creating new social and economic development opportunities to the

benefit of local populations, and collaboration in other areas such as training, education and industry. Internationally, the relationship between Morocco and the UK will continue to strengthen.

management of survey data, quality control/assurance, and data storage.

**Proven technology**  
The Xlinks project utilises all proven technology – but at an unprecedented and hugely ambitious scale. Over 15,000km of HVDC cable will be manufactured by XLCC to ensure the supply essential to the project's success. XLCC will provide approximately 900 new, permanent regional jobs by 2025.

This major investment in Britain's new HVDC cable industry will also fuel a supply chain ecosystem including steel manufacturing, local fabrication, factory construction and fit outs, shipbuilding for a cable laying vessel and support services for factories. Agreements for factories to be located in Hunterston and the North East have been signed with planning permission approved for the first factory at Hunterston.

**3.6GW – £48/MWh**  
Once up and running, the Xlinks project will transmit the 3.6GW electricity generated in Morocco at an anticipated £48/MWh (comparable with many new offshore wind projects), with subsea cable significantly longer than existing interconnectors.

This project is set to show the world that renewable energy can be reliable, stable, predictable, efficient and cost effective.




**Power project**  
The Morocco – UK Power Project is an investment in the future of both countries, bringing amazing benefits to both. Xlinks demonstrates the potential of a future where renewable energy is cheaper than oil and gas, more reliable and more predictable.

The UK's exclusive supply to predictable, reliable renewable energy.

**4C Offshore**

INTERNATIONAL COLLABORATION

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article, social media, video,  
email etc



website



brochure



video



# REGULAR SPONSORSHIP - 6-8 PAGES

Each edition of the magazine contains a number of different editorial features. Each contains an in-depth spotlight on an area of interest and importance to the industry. Sponsorship of a regular feature (six to eight pages) offers a great opportunity for your company to be seen as the champion in this particular field. You can invite partner companies to contribute to the feature.

Double page editorial opening the feature

Your logo across all pages of the feature

Your branding down the side of each page throughout the feature

**LIDARS**

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**VAISALA**

## 360 degrees of insight

– how actionable wind and weather data fuels windfarm projects

Wind energy is one of the key pathways to a healthier, greener, more innovative future

proven high accuracy to meet the wind industry standard, this innovative hybrid method boosts the measurement quality and reduces its uncertainty level even further.

**Digital wind data – historical and forecasting**

Big-picture visibility is made possible by integrating historical data with high-accuracy forecasting, which helps leaders drive decisions, create valuable comparison reports, and analyse output year on year. Two key digital offerings are Vaisala Historian and Vaisala Forecaster, which provide data for both specific sites and regions.

Historian offers critical information about historic wind conditions to maximise future output, minimise risk, and make better business decisions moving forward. Based on almost two decades of satellite imagery, multiple decades of global weather data and cutting-edge weather simulation technology, the data is not only supported by science but by hundreds of customers around the world.

Forecaster combines cutting-edge science, robust modelling techniques and super-computing capabilities to create exceptionally accurate wind forecast data. This gives asset owners, project managers and energy traders high quality data to effectively manage investments, reduce future risks and gain a competitive edge in the wind energy market.

**Lightning detection**

Lightning is among the most under-addressed risks in wind energy. From the moment a site is evaluated, or wind resources assessed, work crews and equipment are exposed. A site's long-term lightning patterns, if misunderstood, can result in significant inefficient starts and stops plus extra costs, even if lightning never strikes a windfarm. Rooted in Vaisala's proprietary ground-based network data, Global Lightning Dataset (GLD360) and National Lightning Detection Network (NLDN). No other lightning detection networks are as reliable, cover the entire globe with such resolution and accuracy, offer the same consistent level of performance, or can be seamlessly integrated to improve so many other technologies.

A full suite of thunderstorm and lightning detection, data integration and nowcasting services provides cost-effective, low-risk ways to improve weather awareness and project success.

**Examples:**

**Assessment** – the developer establishes a precise, data-driven understanding of the site's unique lightning patterns and history which informs the proposed maintenance budget, turbine layout and turbine choice. This helps secure financing and optimise planning with confidence

**Construction** – workers know exactly when to pause and safely resume operations for minimal downtime. Teams act with objective data and notifications, keeping people and equipment safe with no guesswork

**Lightning strike** – operators predicted it and understand the type of lightning, area impacted, and likelihood of turbine damage. They avoid unnecessary inspections

and, in case of future strikes, they can carefully evaluate and mitigate damage before it gets worse

**Environmental sensors**

Weather data is a critical component for both development and operation of windfarm projects and Vaisala provides turnkey entering solutions across the project life cycle. The company's weather and environmental measurement sensors and systems optimise industrial processes and improve production efficiencies.

Weather sensors enable correct asset monitoring and control. Examples include a precipitation sensor for blade erosion control; a sensor measuring pressure, temperature, and humidity to monitor weather conditions; and a visibility sensor for intelligently adjusting light emissions.




**Offshore**

Offshore, weather sensors are critical in supporting port operations from windfarm equipment transport to craning and helidecks. Vaisala's offshore maritime system includes sensors and services for wind awareness, thunderstorm tracking and warning and helideck operations, all tailored to reduce the total cost of energy and make offshore wind energy safer and more cost-effective.

The company elevates renewable energy customers around the globe so they can meet the greatest energy challenges of our time and it is the only company to offer 360-degree weather and environmental monitoring solutions nearly anywhere on the planet (and even on Mars). Every Vaisala solution benefits from our 85+ years of experience, pioneering deployments in 170+ countries and unrivalled thought leadership.

**Vaisala**




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-  Website
-  Brochure
-  Webinar – Energy Solutions



**COST: £1500**

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-  website
-  brochure
-  video

# SUPER LARGE SPONSORSHIP - 12 PAGES

Each edition of the magazine contains a number of different editorial features. Each contains an in-depth spotlight on an area of interest and importance to the industry. Sponsorship of a super large feature (12 pages) offers a great opportunity for your company to be seen as the champion in this particular field. You can invite partner companies to contribute editorial or adverts to the feature and you can purchase additional pages if required.

Double page editorial opening the feature

Your logo across all pages of the feature

Your branding down the side of each page throughout the feature

FOCUS ON SCOTLAND

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## Mineral solutions for our world

**Founded in 1989 by the parent company LKAB, a Swedish state-owned mining company, LKAB Minerals was established to create and develop products and applications that maximise their products' resource efficiency**

The company is internationally active in the industrial minerals market and holds leading positions in many product applications and industries. Their focus has been to proactively engage with the renewable energy sector to provide effective and innovative ballasting materials to meet the growing demands of the industry.

**Product origins**  
The company specialises in highly upgraded ballast products for the offshore industry – their MagnaDense product is sourced from the LKAB mines in Sweden's Norrbotten region – situated in the Arctic Circle, where substantial iron ore reserves are found.

The product is manufactured from high-quality Magnetite and due to

the high levels of iron(II) and iron(III) found within the mineral, it is naturally heavy. Magnetite is a chemically inert mineral with high resistivity in seawater. It has proven applications used as a heavyweight material, either as a loose fill ballast or in a concrete mix to achieve the required density.

**Processing**  
Dedicated processing sites enable LKAB Minerals to provide a range of product sizes from 0.5mm to 20.0mm, with each grade having a controlled particle size distribution and are therefore able to design a mix of heavy natural minerals to fit specific application requirement.

The mineral products are transported to dedicated company sites globally for processing and storage to enable

supply and delivery of products to customers promptly, allowing customers access to high-quality MagnaDense products all year round, with low lead times and on-time delivery.

**Infrastructure**  
LKAB has created a dedicated infrastructure in the North of Sweden, where they are able to transport material using 28 locomotives and 750 hopper cars, allowing the company to transport 33 million tonnes of products per year, from their mines to their ports where they can directly transport their products to ports around the world.

**Performance of MagnaDense**  
The company takes pride in ensuring that they produce and provide only the best quality products to their

customers. They actively test the purity, quality and impact on the environment and work closely with The International EPD System and third-party agencies such as EcoVadis. MagnaDense gradings are certified with their respective EPD certification, and LKAB Minerals as an organisation recently achieved a Gold Standard Award for 2022.

MagnaDense as a ballasting material can achieve a loose wet density and a concrete density of 3.6t/m<sup>3</sup> and 3.9t/m<sup>3</sup>, respectively (in air); this equates to 2.6t/m<sup>3</sup> and 2.9t/m<sup>3</sup> submerged. The updated MagnaDense product datasheets and definitions are available upon request.

As a ballasting material, MagnaDense can be implemented using the sandwich method in applications for radiation protection, to reduce wall thickness. The reduced wall thickness can lower the consumption of cement and therefore the overall environmental impact of the project can be lowered.

**Approved aggregate**  
MagnaDense as an aggregate in

concrete has been approved by the European Standard under EN 12620, which means that it conforms to the properties of aggregates and filler aggregates to be used in concrete. The product has a low coefficient of thermal expansion, reducing the risk of cracking compared with the same thickness of standard concrete.

MagnaDense high-density concrete is easy to place and can offer equal or improved structural strength compared with the same thickness of standard concrete.

**Recyclable**  
Real-world case studies have successfully recovered ballasting materials from a decommissioning project. They were able to reprocess the material and reuse the recovered MagnaDense on a separate project, where it has achieved the required density.

**Working together**  
The company have a dedicated team ready to assist with mix designs for concrete and ballast, and LKAB Minerals will work with the supply chain to ensure that the product

arrives at the required destination at an agreed time.

They can work directly with ready-mix companies to formulate recipes to achieve the required densities or EPDs to offer the best grading for their installation projects.

**LKAB Minerals**

Click the icons to learn more

 Products

 Website

 Case Study

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ICON/LINK straight through to your website, brochure, longer article, social media, video, email etc

-  website
-  brochure
-  video

**COST: £2500**

**ADDITIONAL PAGES: £350**



# EXCLUSIVE COMPANY PROFILE - 2 PAGES

Each edition of the magazine contains an exclusive Company Profile double page spread. This is an opportunity to showcase a more personal insight into your company in a Q&A format.

Double page editorial

Your logo

Your branding down side of each page

COMPANY PROFILE

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## Getting personal with...



**Who are you?**  
Neil Manning

**Which company are you representing?**  
3D at Depth

**Describe what the company does:**  
We design and develop underwater LiDAR systems. Initially, these were used for Deep-water 3D measurements, but we're now positioned as an end-to-end measurement company, the world's only deep-water commercial LiDAR company, with services spanning from acquisition to answers.

**How many employees are in the company, including yourself?**  
50.

**How long have you owned or been at the company?**  
Nine or 10 years, it's a blur.

**What brought you into the industry/your position?**  
After college, I started working at Exploration Electronics Ltd. where I was managed by Bruce Allen, his mentorship and direction allowed me to find my feet. His team helped me enjoy my time offshore (mostly). I became more exposed to marine-based technology, system integration and automation, which has since become a passion. I thoroughly enjoy it, especially discovering efficiencies that can be achieved at higher levels of learning. Thanks, Bruce!

**I currently serve as the COO of 3D at Depth and hold Board or Advisory responsibility for two additional businesses, both are areas of interest to me:** Marine Robotics from Cellula Robotics and Data point: clouds from Dot Product 3D respectively.

**What are the company's goals?**  
It used to be world domination. Our focus has somewhat narrowed for the better and is now helping to create a safer planet by delivering data to identify risks before they become problems.

**How would you describe the company's culture?**

The company, given market conditions during the pandemic, showed its robustness and team-centric approach. This is wholly down to the cross-functional team approach and how they support each other.

**How do you motivate your colleagues?**  
They motivate themselves; I enjoy witnessing their tenacity. My main contribution, I think, is showing my appreciation and making sure their contribution and hard work does not go unnoticed.

**How have the methods for doing business changed since its inception?**  
We originally tried to partner with other service companies, but that was commercially challenging. So, we stayed focused and true to ourselves and widened our customer offering.

**Does the company offer training and advancement programmes?**  
We have a training and competency programme because each product line has a different requirement for training based on its market sector. The HSE training is mandatory across the entire business and is standardised.

**Who is your target market and how did you arrive at it?**  
Currently, deep water Oil and Gas projects. However, our technology and system integration with marine robotics brings high-value data to offshore wind – this is a major target for us.

**How do you currently market your business?**  
Events, technical papers, social media, advertising. Most of our customers are repeat and reputational based.



**How has this changed in the last ten years?**  
Social media and messaging via technology transfer events.

**What are you most proud of about your business?**  
Major energy operators specifically request our technology for their projects, which is kudos to us. However, I am most proud of the team, none of our success would be possible without them.

**What is it about your company that distinguishes you from your competition?**  
We're truly one of the first innovators in commercial subsea optical measurements. Our business model changed early on to focus on data deliverables, which acted as a catalyst to us being the only global deepwater underwater LiDAR provider currently.

**Best part of your job?**  
Data coming in from the field and seeing the feedback from employees when we scan something cool like a Giant Manta Ray.

**...and the worst?**  
Controlling growth to a manageable level. I hate turning down opportunities.

**Three words that best describe your role?**  
Innovation, Strategy, Leadership.

**Greatest achievement in your career?**  
I'll answer this one in 10 years, I'm not done yet.

**Law/legislation you would like to see introduced?**  
Inspection globally standardised for all marine energy operators. Energy transition goals that can be met with a measured approach to minimising the impact on the planet.

**Prominent person, you would like to meet?**  
Still thinking on this one.

**If you could invite three people to work with you (dead or alive), who would they be?**  
Individuals around the blue economy and working with scientists. Jacques Piccard, Sylvia Earle, Nergis Mavalvala.

**I'd learn, be inspired, and enjoy being mentored every day; it would be a phenomenal group to work with.**

**What do you consider the most important innovations of the last 50 years?**

This is a fast-moving question, answering this could be out of date tomorrow. The internet is the easy answer, innovations around modern communication and computing are included within this time frame. We wouldn't have portable devices or home computers without connectivity to the world wide web. Digital communication speeds have allowed other technologies to advance at an exponential rate.

The commercialisation of Green Hydrogen is coming and will support the battery storage challenge. I really hope for an affordable cure for cancer and other incurable diseases. Zero energy loss of green energy storage solutions, the internet is helping here.

**Any advice for your previous boss?**  
Buy less wine and steak! You've taken years off my life, in an enjoyable way.

**What excites you about the wind industry?**  
There's so much to do in such a compressed timescale. Innovation is needed to get the desired LCOE. Achieving the balance to transition at the right pace, with minimal environmental impact, whilst watching commercially sensitive organisations balancing P&L and competition, takes a lot of collaboration to manage the end goal of LCOE for the consumer.

**Where would you like to be 10 years from now?**  
Time with family, the job has taken up most of my time for the last 30 years. I was once told you've 'made it' when you are on the board, have no responsibilities towards day-to-day delivery and have no direct reports. I don't see that being a reality, but I genuinely hope I can contribute to the LCOE and transition for as long as the industry is receptive to my input to mentor or be mentored.

3D at Depth

Click the icons to learn more



Website



3D Model



Video

**COST: £950**

**ICON/LINK** straight through to your website, brochure, longer article, social media, video, email etc



website



brochure





video

# SPONSOR 'LIVE ONLINE' NEWSLETTER

Our 'live online' newsletter is sent out to our database of subscribers directly from our editorial team (no mail chimp or similar). The email is sent out twice during the course of the magazine's bimonthly online duration. Maximum exposure to our dedicated database.

Your logo

**Your August/September Issues are available online**

Welcome to our new look magazines – we hope you enjoy reading our latest issues.



We are sending you the two magazines we produce in one email so as not to inundate your inbox – plus it gives you an opportunity to read both our publications. Just click on one of the covers below.

We are planning our next magazines, the **October/November 2022** editions – please scroll down to see which features you would like to contribute to.


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**The Latest Editions**

We hope you enjoy reading our magazines!










Kind regards  
**Cory Benson-Smith**  
 Editorial  
[cory@greenenergypublishing.co.uk](mailto:cory@greenenergypublishing.co.uk)



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3. Condition Monitoring
4. Braking Solutions – sponsored by [Dellner Bubenz](#)
5. Decommissioning
6. Coatings/Corrosion Control
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9. Access Solutions
10. Risk Management
11. Spotlight on Asia
12. Cable Installation
13. Floating Wind
14. Scurf Prevention
15. Health & Safety
16. Logistics
17. Focus on the North East of England
18. Life Extension – sponsored by [Onyx Insight](#)

Please send 350 words and a high-res image/s to accompany your article.

**Wave & Tidal magazine:** we do need to keep the wave & tidal industry supported and welcome your editorial contributions on Research & Development, Industry News, Company Profiles and all other subjects you would like to share with our readers.

**Green Energy**  
 We're also including a separate section in Wave & Tidal magazine dedicated to Green Energy – covering all areas such as Green Hydrogen, Hydrogen Storage, Battery Technology, Electricity Storage, Electric Vehicles, Solar, Geothermal and Hydro Electric. Get involved and send us your editorial for publication.

Your advert

**COST: £900**



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Get maximum exposure with our online gatefold package. You will have the front cover, the inside front cover along with page 1 (a double page spread), followed by page 2.  
Click on the front cover below for online example.



FRONT COVER



INSIDE FRONT COVER



PAGE 1



PAGE 2

## FEATURES

- » Large area (at least four pages) of coverage
- » Great for running a technical piece plus advert
- » Versatile
- » Prominent

## BENEFITS

- » Will catch the eye of our readers
- » High impact on our readers
- » Content is up to you
- » Remains visible on back issues forever
- » Positioning your company as leader in your field

**COST PER ISSUE:  
£2500**

# ARTICLE REPRINT

Have your article made into a 4-page brochure, including bespoke cover and advert.

## FEATURES

- » Brochure to hand out
- » Digital copy included

## BENEFITS

- » Reach a wider market
- » Use on social media and sales platforms



COST: £POA



T 01765 644224

E sales@greenenergypublishing.co.uk

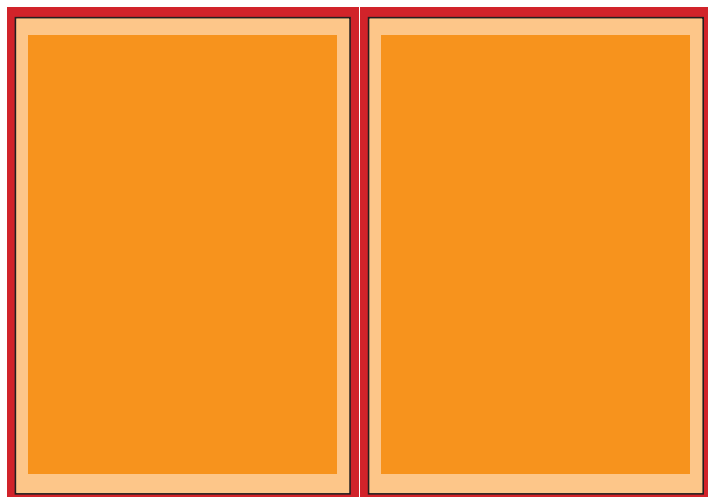
W www.windenergynetwork.co.uk

W [www.windenergynetwork.co.uk](http://www.windenergynetwork.co.uk)

# ADVERT ARTWORK SPECIFICATION

**IMPORTANT:** All dimensions are given in mm (millimetres) – width x height

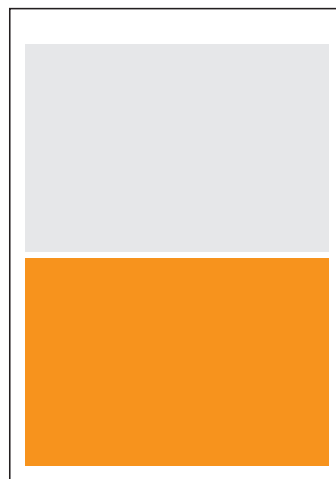
## DOUBLE PAGE SPREAD



**FORMAT:** 1 x DOUBLE PAGE SPREAD (Landscape)

**DIMENSIONS:** 420mm X 297mm

## HALF PAGE ADVERTS

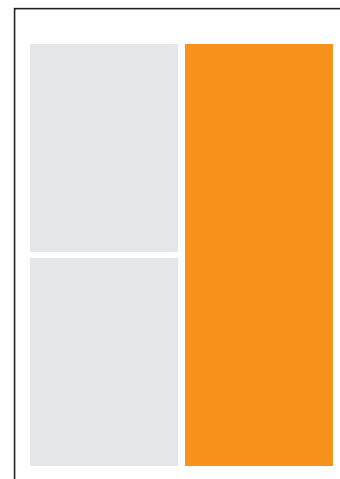


**FORMAT:**

HALF PAGE (Landscape)

**DIMENSIONS:**

180mm X 130mm



**FORMAT:**

HALF PAGE (Portrait)

**DIMENSIONS:**

87mm X 266mm

## FULL PAGE

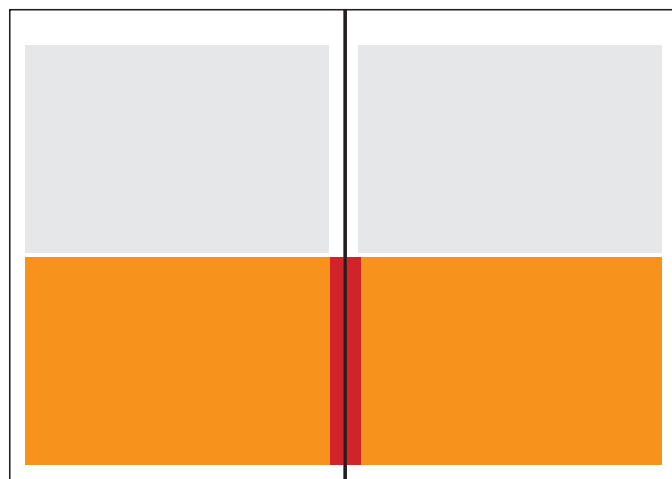


**FORMAT:**

FULL PAGE (Portrait)

**DIMENSIONS:**

210mm X 297mm



**FORMAT:**

HALF PAGE DOUBLE (Landscape)

**DIMENSIONS:**

390mm X 130mm

**PLEASE CHECK THIS SHEET CAREFULLY BEFORE SENDING ARTWORK:**

### COPY REQUIREMENTS:

**FORMATS:** We can accept:

- PDF, EPS, TIFF and JPEG files.

**FORMATS:** PDF: All fonts must be embedded in the file.

**IMAGES:** If supplying separately, images must be high resolution in JPEG Min 300dpi.

**TEXT:** If supplying separately, text must be supplied in an editable format. (for example in a Word document or Email)

**BLEED:** NO bleed required on any advert

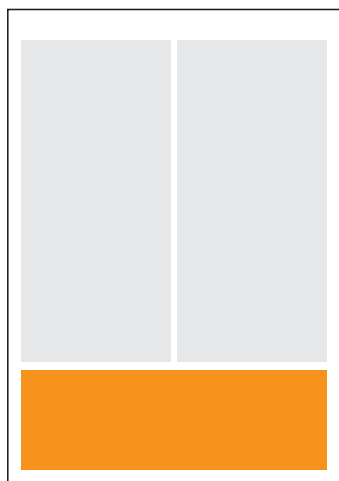




# ADVERT ARTWORK SPECIFICATION Continued...

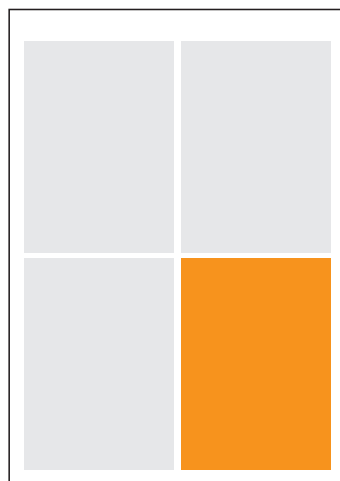
**IMPORTANT:** All dimensions are given in mm (millimetres) – width x height

## QUARTER PAGE ADVERTS



**FORMAT:**  
QUARTER PAGE (Landscape)

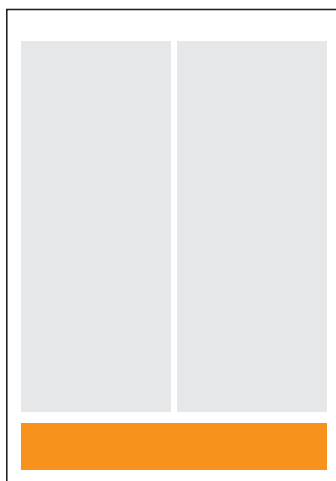
**DIMENSIONS:**  
180mm X 65mm



**FORMAT:**  
QUARTER PAGE (Portrait)

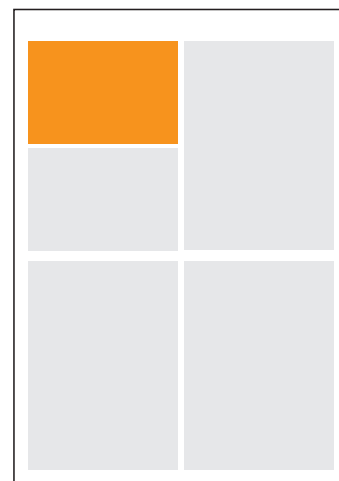
**DIMENSIONS:**  
87mm X 130mm

## EIGHTH OF A PAGE ADVERTS



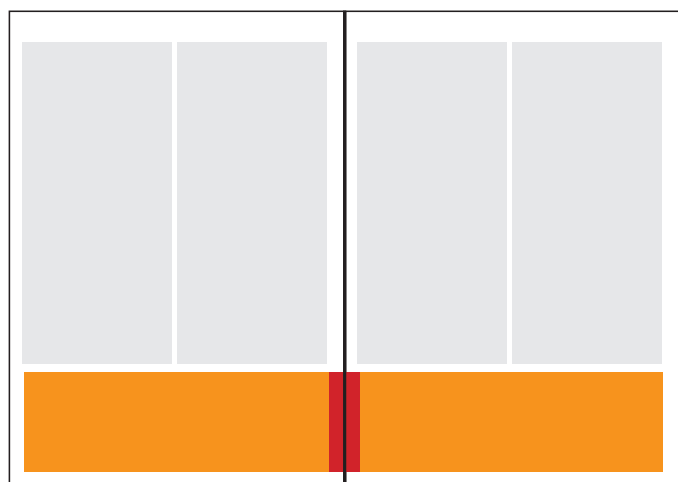
**FORMAT:**  
EIGHTH OF A PAGE (Landscape)

**DIMENSIONS:**  
180mm X 33mm



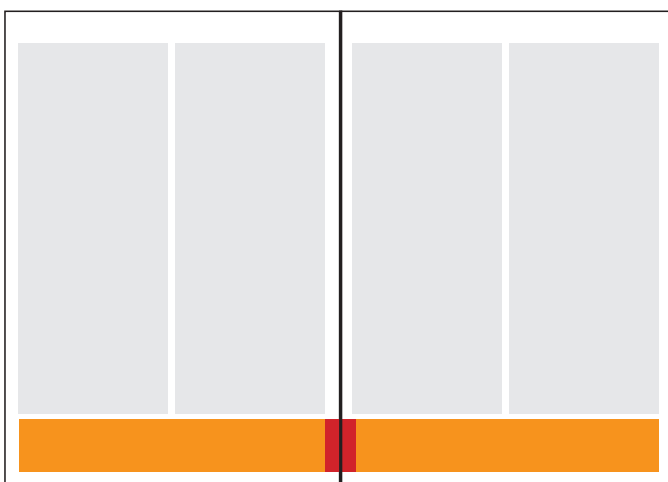
**FORMAT:**  
EIGHTH OF A PAGE (Business Card)

**DIMENSIONS:**  
87mm X 62mm



**FORMAT:**  
QUARTER DOUBLE (Landscape)

**DIMENSIONS:**  
390mm X 65mm



**FORMAT:**  
EIGHTH OF A PAGE DOUBLE (Landscape)

**DIMENSIONS:**  
390mm X 33mm



# ADVERT ARTWORK SPECIFICATION Continued...

**IMPORTANT:** All dimensions are given in mm (millimetres) – width x height

## YEAR PLANNER ADVERTS

SMALL	87mm (w) x 33mm (h)
MEDIUM	87mm (w) x 72mm (h)
LARGE (LANDSCAPE)	185mm (w) x 72mm (h)

## WALL MAP ADVERTS

SMALL	87mm (w) x 33mm (h)
MEDIUM	87mm (w) x 72mm (h)
LARGE (LANDSCAPE)	185mm (w) x 72mm (h)

## ARTICLE REPRINT

Our magazine front cover, your editorial double page spread, back cover of either advert or additional editorial - 4 x A4 pages.

## WEB BANNER ADVERTS (Please note, these are maximum sizes)

Home Page Super Banner: 1240 pixels wide x 586 pixels high  
 Banner Advert full: Landscape: 1160 pixels wide x 150 pixels high  
 Banner Advert full: Skyscraper: 428 pixels wide x 1024 pixels high  
 Banner Advert half: Landscape: 560 pixels wide x 150 pixels high  
 Button Advert: 153 pixels wide x 100 pixels high

## 4-PAGE GATEFOLD

To ensure the best reader experience, Gatefold 2 plus Gatefold 3 would be preferable to be designed as a spread as the example below. *Click on front cover for online example.*

**GATEFOLD 1**  
**(front cover)**  
 210mm x 297mm

**GATEFOLD 2**  
**(inside front cover)**  
 210mm x 297mm

**GATEFOLD 3**  
**(page 1)**  
 210mm x 297mm

**GATEFOLD 4**  
**(page 2)**  
 210mm x 297mm



# ONLINE ADVERTISING

## RATE CARD



### MAGAZINE ADVERTS

DOUBLE PAGE SPREAD	£1,850
FULL PAGE	£1,050
HALF PAGE	£850
QUARTER PAGE	£550
EIGHTH OF A PAGE	£375

### INTERACTIVE LINKS

#### 1 EDITION

£350

### SPONSORSHIPS

MINI	£950
REGULAR	£1,500
SUPER LARGE	£2,500

### COMPANY PROFILE

£950

### SPONSOR 'LIVE ONLINE' NEWSLETTER

£900

### OFFSHORE WIND MAPS

SMALL ADVERT	£300
MEDIUM ADVERT	£400
LARGE ADVERT	£500

### YEAR PLANNER

SMALL ADVERT	£300
MEDIUM ADVERT	£400
LARGE ADVERT	£500

### ADDITIONAL MARKETING

4-PAGE GATEFOLD	£2,500
E-SHOT	£650
ARTICLE REPRINT	£POA

### WEBSITE ADVERTISING

#### 1 X MONTH

#### 1 X YEAR

BUTTON	£125	£1,250
BANNER HALF	£200	£2,000
BANNER FULL	£300	£3,000
HOME PAGE SUPER BANNER	£900	£9,000

### COMPLETE DESIGN SERVICE

from £50 (POA)

All adverts designed by us are fully interactive online, so will link to your website and email addresses allowing you to monitor your response: • Adverts • Brochures • Marketing • Corporate Branding

**BESPOKE PACKAGES:** A tailor-made package can be created just for your company by our experienced Account Managers, which includes choices from our huge range of marketing options.  
**GREAT DISCOUNTS ARE AVAILABLE WITH THE BESPOKE PACKAGES**