

# MAGAZINE FEATURE SPONSORSHIP

Each edition of the magazine contains a number of different editorial features and opportunities. Each contains an in-depth spotlight on an area of interest and importance to the industry. Sponsorship of a feature offers a great opportunity for your company to be seen as the champion in this particular field.

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- Branding in the header of each page of the feature placing you as the leader in this field
  - Whole feature designed in your company colours creating brand awareness and recognition
  - First editorial double page for your editorial and inclusion of eye-catching, strong imagery
  - Up to 3 links to more information added at the end of the article offering our readers an easy method of seeing more about your company and its expertise
  - PDF of your article for you to use in your wider marketing (have it printed/upload to your website/email out etc), making your marketing spend work harder
  - Link to your website in our forthcoming features list
  - Statistics on the views available through your analytics
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