

# ADVERTISING

RATE CARD



	1 EDITION	3 EDITIONS	6 EDITIONS
<b>MAGAZINE ADVERTS</b>			
FULL PAGE	£1,850	£4,700	£9,000
HALF PAGE	£1,150	£2,500	£4,800
QUARTER PAGE	£650	£1,570	£3,000
EIGHTH OF A PAGE	£375	£990	£1,700
<b>INTERACTIVE LINKS</b>	£350	£950	£1,850
<b>SPONSORSHIPS</b>			
MINI	£1,150		
REGULAR	£1,750		
SUPER LARGE	£3,000		
ADDITIONAL PAGES	£850		
<b>CLASSIFIED ADVERTISING</b>			
	<b>1 X SERIES</b>	<b>3 X SERIES</b>	
LINEAGE	£50	£150	
SMALL ADVERT	£150	£450	
MEDIUM ADVERT	£250	£750	
LARGE ADVERT	£425	£1,275	
<b>(BUY 3 AND GET 1 FREE)</b>			
<b>YEAR PLANNER</b>			
SMALL ADVERT	£500		
MEDIUM ADVERT	£650		
LARGE ADVERT	£800		
<b>ADDITIONAL MARKETING</b>			
LEAFLET INSERT - UP TO 8 PAGES	£2,100		
MATRIX ADVERT	£300		
CARRIER SHEET	£1,850		
BELLY BAND	£2,900		
4-PAGE GATEFOLD	£4,000		
E-SHOT	£650		
ARTICLE REPRINT	£950 for 1,000		
<b>WEBSITE ADVERTISING</b>			
	<b>1 X MONTH</b>	<b>1 X YEAR</b>	
BUTTON	£125	£1,250	
BANNER HALF	£200	£2,000	
BANNER FULL	£300	£3,000	
<b>COMPLETE DESIGN SERVICE</b>	from £120 (POA)		

All adverts designed by us are fully interactive online, so will link to your website and email addresses allowing you to monitor your response: • Adverts • Brochures • Marketing • Corporate Branding

**Visit our website for the latest package offers**

**BESPOKE PACKAGES:** A tailor-made package can be created just for your company by our experienced Account Managers. This may include choices from our huge range of options, such as online, in-print and direct e-marketing. **GREAT DISCOUNTS ARE AVAILABLE WITH THE BESPOKE PACKAGES**